



## GO<sub>2</sub> Carshare Survey

Date: \_\_\_\_\_

### **Background:**

Street Address & Town: \_\_\_\_\_

Number of drivers in household: \_\_\_\_\_

1. Have you heard of the GO<sub>2</sub> Carshare Cooperative?

Yes

No

2. If yes, do you remember how you heard about it? (Magazine? Newspaper? Radio? Community event? Word of mouth?)

\_\_\_\_\_

### **Membership:**

3. Are you interested in joining as a member?

Yes (please answer questions 4-8, and then skip to Question 12)

No (please skip to Question 9)

Unsure (please answer any relevant questions between 4 & 11, and then go to Question 12)

If you answered "yes" to Question 3:

4. Why haven't you joined?

The Membership Share price is too high (Did you know we have a monthly payment plan? That your share is fully refundable?)

The Prius is not suited for my needs (if so, what type of vehicle would meet your needs? \_\_\_\_\_)

I haven't gotten around to it yet, but I plan to

Other: \_\_\_\_\_

5. May we follow-up with you to discuss the above? Yes please \_\_\_\_\_ No thanks \_\_\_\_\_

Best way to reach me (name, phone and/or email):

\_\_\_\_\_

6. Please rank the most important reasons you are interested in this car share, with "1" being most important and "5" being least important:

It makes financial sense (I know I can save money)

I'm concerned about global warming and/or the effects of vehicle emissions on local air quality

I need occasional access a(nother) vehicle but do not want (or can't afford) to purchase one

I'm a strong supporter of co-owning and sharing

Other: \_\_\_\_\_

7. How much would you be willing to spend each month using the car share vehicle (remember that fuel, maintenance, insurance etc. are all covered):

<\$100  \$100-\$250  \$251-\$400  >\$400

8. How much would you be willing to spend for a one-time, fully refundable membership in the car share cooperative?

\$250  \$400  \$500  other:

If you answered “no” to Question 3:

9. Please share why you aren’t interested in joining:

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10. Do you have any concerns about car sharing?

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11. May we follow-up with you to address these concerns? Yes please \_\_\_\_\_ No thanks \_\_\_\_\_

Best way to reach me (name, phone and/or email):

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**Transportation Habits:**

12. Please rank your most frequent modes of transportation, with “1” being most frequent and “5” being least frequent:

- Walking
- Cycling
- Public Transit (either long or short haul)
- Ridesharing/Carpooling
- Private vehicle

13. If you own a private vehicle, what is the make and model?

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14. How many kilometres do you drive in a year?

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15. Can you estimate the total amount you spend on your vehicle(s) in one year? Please include payments, insurance, maintenance & repairs, gas, supplies, etc.

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**Conclusion:**

16. If you would like to be put on our email distribution list for monthly updates please provide your name and email address:

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17. Any other comments?

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*Thank you for your time. Your feedback is very important to the development and success of the carshare!*

To return by email: [kim.struthers@onesky.ca](mailto:kim.struthers@onesky.ca)

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